

THE GOLDEN RULES TO SCREW UP YOUR IOT PROJECT

Bad buzz still is a buzz

We all heard about epic security breaches into IoT... You don't want to be one of them. What security level do you need? How critical is your system?

Code, Forrest, Code !

Yes, code is crucial but you should write the first line of code as late as possible. Build the first hardware even later.

Make it all for V1

Rome wasn't built in a day. Innovation is iteration. Build a roadmap and anticipate your product lifespan.

No limits

Innovation means risk. Setting a limit is better than assessing ROI. You will need to determine your acceptable level of loss.

IoT is the new black

Sure IoT is hype, but start with the « why » before launching any useless project

It's all about hardware

IoT means dozens of technologies. Of course, you will have to consider sensors, gateways, etc, but it is also about software, apps, networks, cloud...

Technology first, user next

Just wonder why some great innovations failed. Who will use your device and how?

Keep away from strangers

Do you think you know everything about anything? You will surely need complementary skills to run your project. Keep your eyes and ears open.

Planning kills innovation, just do it

IoT is like any other project... a matter of resources. Assess your man days, budget, timing, other investments...

Real innovation starts out of the blue

Only startups can start from scratch. You need to take your existing systems into account.